

English

Original Eau de Cologne



Fragrance Museum Farina-House

Visit the birthplace of **Eau de Cologne**.
Tours take place every hour. Booking required.



Since 1709





We invite you to take a tour into the sensual world of the perfumer **Johann Maria Farina** (1685-1766). Rococo, the art of luxurious living. This is when **Farina** invented the epoch-making perfume that is still a sensation today. **Eau de Cologne** was the name he gave to his perfume, which reminded him of an Italian spring morning after rain. It was pure luxury.





At the beginning of the guided tour, you can expect selected flacons, the history of the house and its furnishings, portraits and the family tree of the **Farinas**, porcelain and silver goblets. See how the world making a purchase became an art form in the 18th-century.



Asian sale cabinet with inlays of ivory, gold and mother-of-pearl.

Exquisite silver goblet with images of the house of Farina.





Farina House model from the rococo period

There is a desk in the office of **Johann Maria Farina** which was imported from Portugal in 1723. The showcases display the history of the flacons designed by painters such as Wassily Kandinsky and Franz Marc. Here, at a site built on Roman cellars, experience 2000 years of Cologne history.





RWWA – Business Archive of Rhineland-Westphalia.

The history of the **Farina** company is documented in the archives of Rhineland-Westphalia (RWWA, 1709-2000) and Paris (1251-1709). There are fascinating criminal stories of imitators and counterfeiters and amusing attempts at deception from the time when brands had no legal protection.

Plagiarism, copycats and fakes





The room of precious essences.

The essence room: hundreds of fragrance oils in small phials. Here you learn why the Eau de Cologne is the beginning of modern perfumery. How are essences made? The secrets of extraction, enfleurage and distillation are revealed.





In the 17th century the **tulip** was a precious item that bloomed in the gardens of Turkish palaces. The Dutch paid huge amounts of money for a bulb of this beautiful flower.

Farina, who desired an image of great beauty for his trademark and his products, chose a red tulip for the original perfume.

Tours take place every hour on the hour in different languages. Duration ca. 45 minutes. Please book in advance.

Prices:

Standard tour:

8 € incl. admission and a small Eau de Cologne gift

Free for children up to 9 years

Historical tour:

12 € euros incl. admission and a small Eau de Cologne gift

An actor in rococo costume performs as the perfumer Farina.

Private tour for up to 20 persons: 120 €

Private historical tour for up to 20 persons: 180 €

Opening times:

Weekdays 10 am – 7 pm

Sunday 11 am – 4 pm

Please check our website
for guided tours in English:

www.farina.org





Lime oil



Pamplemousse oil



Mandarin oil



Jasmine oil



Amber



VERTUS
DE
L'EAU ADMIRABLE,
APPELÉE
EAU DE COLOGNE.



Bitter orange oil



Lemon oil



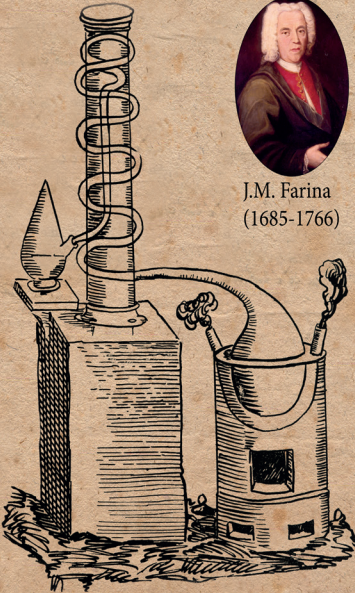
Bergamot oil



Lavender oil



J.M. Farina
(1685-1766)



Musk



Famous Customers



18th century
Maria Theresia
Archduchess of Austria and
Queen of Hungary and Bohemia



Louis XV
King of France



Marie-Jeanne Bécu
Madame du Barry

Marie-Louise O'Murphy
Mistress of King Louis XV



19th century
Napoléon Bonaparte

Empress Joséphine

Empress Marie-Louise



Pauline Bonaparte
Princess Borghese

Queen Victoria

Empress Elisabeth (Sisi)



20th century
Konrad Adenauer
Chancellor of Germany

Marlene Dietrich

Princess Diana



2009

on 13 July 2009 **Farina** celebrated its 300th anniversary. "Future" the new bottle for the next century. Don't look or listen, just focus on the fragrance.





SINCE 1709

*Johann Maria Farina
gegenüber dem 'Julichs-Platz'*

From over 300 years of Farina perfume bottles



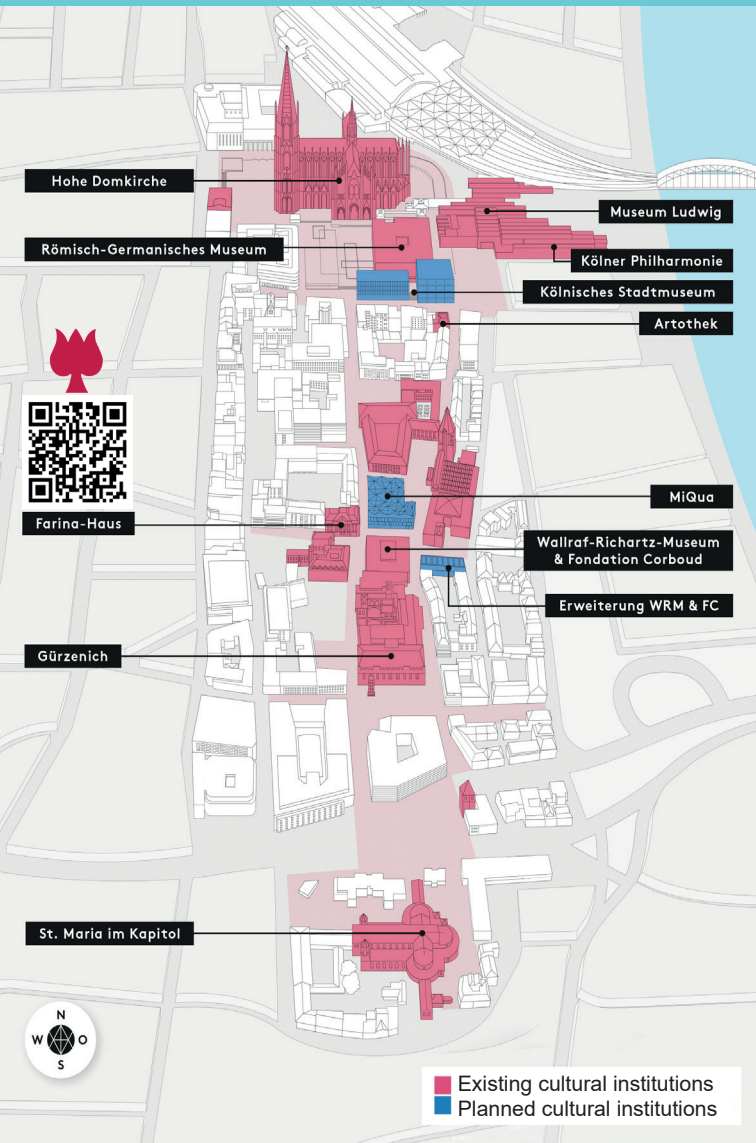


The perfumer **Johann Maria Farina**,
the inventor of **Eau de Cologne**,
at the tower of the town hall.



VIA CULTURALIS COLOGNE

The Via Culturalis is a special place in Cologne. Located between the Cologne Cathedral in the north and the Romanesque church of St. Maria im Kapitol in the south, this quarter offers insights into 2000 years of city history over an area of around 800 meters.



Farina-House

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www.farina.org • museum@farina.org

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